



ALLIANCE FOR MENTAL HEALTH SUMMIT

THEME: GRIEF & LOSS

27-28 FEB.
1 MAR. 2026
MARKHAM, ON

FOR THE FIRST
TIME IN CANADA'S
PERSIAN
COMMUNITY



THE
CURATORS
HUB



ABOUT EVENT OWNERS



Academy of Change

Founder: Dr. Mitra Mohammadzadeh

The Academy of Change is the first global institution dedicated to training Transformational Grief Coaches in the Persian language. By offering internationally recognized certifications, the academy is shaping a new generation of coaches and transformational facilitators.

Through hosting events, seminars, and specialized training programs for senior executives, mid-level managers, operational teams, and employees, the academy provides a safe learning environment for developing cross-generational and cross-cultural skills. Its mission is to build bridges between cultures and generations to enable conscious and effective leadership.

The academy's core purpose is to cultivate a culture of teamwork, intentional collaboration, and sustainable growth within the Persian-speaking community, empowering leaders, organizations, and individuals to enhance their performance and promote mental well-being across professional and social environments.



The Curators Hub (TCH)

Founder: Sina Dejnabadi

The Curators Hub is a creative, innovative space in the Greater Toronto Area designed for entrepreneurs, creatives, and professionals to connect, collaborate, and grow. It serves as a thriving hub for high-level professional gatherings, including seminars, educational workshops, and specialized summits.

As the host of the current summit focused on mental health, TCH plays a key role in providing a supportive, inspiring, and impactful environment for both speakers and participants.

Sina Dejnabadi, the founder of TCH, has spent many years working as a professional coach specializing in growth, transformation, and personal and professional development for influential women.

About the Alliance for Mental Health Summit in Toronto

The Alliance for Mental Health Summit is a cultural and awareness-driven event created to provide a safe, human-centered space for open conversations about emotions, grief, and the unspoken losses within the Iranian community.

In a culture where discussing grief and loss is still considered taboo, this summit offers an opportunity to break the silence and restore the voice of emotion, a place where every individual can acknowledge their silent grief without fear or judgment, validate their feelings, and speak about them with courage.

This three-day in-person event is the first of its kind, designed specifically for the Persian-speaking immigrant community, individuals who, through the journey of migration, face intangible forms of loss such as identity, language, home, career, social status, and human connection. In this space, we learn how to transform pain not by hiding it, but by bringing it into awareness, meaning, and healing together.

The Alliance for Mental Health Summit is an invitation to return to the heart, to honest dialogue, and to collective healing; a step toward building a culture in which acknowledging and expressing emotions is seen as a strength.



ACADEMY OF CHANGE
Certification and Training Programs



THE
CURATORS
HUB

Summit Objectives:

- Launching a global movement to reduce the social stigma surrounding conversations about mental health
- Creating unity among specialists and facilitators across diverse mental-health modalities within the fields of grief and bereavement
- Providing a platform for experience-sharing and networking among psychologists, therapists, coaches, and mental-health practitioners
- Introducing Transformational Grief Coaching as an innovative and effective modality on the global stage
- Offering education and access to a comprehensive mental-health toolkit for use in individual, family, and organizational settings
- Equipping participants, individuals, families, and organizations with practical tools to better manage mental health

Hosted by:



THE CURATORS HUB

Importance of the Mental Health Unity Summit

- Mental health has become a global crisis, with rising rates of depression, anxiety, and unprocessed loss.
- The summit introduces participants to a wide range of healing modalities and approaches.
- Many modalities traditionally operate in isolation; this summit is designed to create unity, collaboration, and cross-disciplinary synergy.
- It offers a rare opportunity to present innovative, evidence-informed solutions alongside practices such as art, yoga, and meditation; transforming mental health from theory into lived experience.
- The summit creates a safe and supportive environment to enhance psychological well-being and improve personal and professional performance through education, awareness, and diverse therapeutic approaches.
- A key focus is the development of a comprehensive mental-health toolkit accessible to all coaches, facilitators, and practitioners alongside psychologists, psychoanalysts, and psychiatrists.

IN
COLLABORATION
WITH:



EVENT'S CO-HOST



EVENT'S CO-HOST



DIGITAL MARKETING



MEDIA TEAM

Participating Modalities

- Transformational Grief Coaching
- Psychotherapy and Applied Psychological Approaches
- Specialized Coaching (Life, Leadership, Organizational, Family)
- Yoga and Its Therapeutic Branches (Therapeutic Yoga, Breathwork Yoga, Mindfulness-Based Yoga)
- Meditation & Mindfulness Practices
- Art Therapy (Pottery, Painting, Music, Dance, Movement, Drama Therapy)
- Complementary & Integrative Approaches (EFT, EMDR, ACT, CBT, Schema Therapy, NLP & Timeline Therapy)

With the Participation of:

- Psychiatrists, Psychotherapists, Psychoanalysts, and Psychologists
- Professional Coaches
- Mental-Health Facilitators
- Individuals Interested in Mental Health and Well-being

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Brand Visibility: A rare opportunity to be prominently featured in one of the most significant mental-health events in the community.
- Direct Audience Access: Connect directly with a targeted demographic, including health professionals, families, immigrants, and young adults.
- Social Credibility: Align your brand with a high-impact, community-centred mental-health initiative.
- Social Return on Investment: Benefit from extensive media coverage and be recognized as a key supporter of mental well-being within the Persian-speaking community.



SPONSORSHIP PACKAGES



- Logo placement on all banners, posters, website, and media materials
- Special acknowledgment during the opening and closing ceremonies
- Opportunity for a 10-minute keynote or a brief brand introduction
- Dedicated booth / VIP table for showcasing services
- 10 complimentary tickets for your team or guests
- Brand mention in all press releases
- Short promotional videos for social media



- Logo placement on the website, brochure, and intermission slides
- Acknowledgement at the beginning of one panel or workshop
- Small booth / shared table in the networking hall
- 5 complimentary general-admission tickets
- Promotion on the summit's social media platforms
- Short promotional videos for social media



- Logo placement on the website and brochure
- Acknowledgement during the closing segment of Day 2
- 2 complimentary tickets
- Name recognition on the summit's social media platforms
- Short promotional videos for social media

SPONSORSHIP INVESTMENT:
\$10,000

SPONSORSHIP INVESTMENT:
\$5,000

SPONSORSHIP INVESTMENT:
\$2,500

Workshop Instructors Investment \$2500

In return they will receive 10 free tickets + following benefits

- Speaker profile featured on the event's website and in the event's brochure
- Production of three custom short videos (up to 45 seconds each) created before, during, and after the event
- One exclusive YouTube-format interview (up to 10 minutes) published on event-related channels
- Option to purchase one companion ticket at a 50% discount
- Dedicated table for networking, service promotion, or product sales throughout the summit
- Exclusive speakers' lounge with refreshments during the summit
- Development and publication of the official Summit Book, featuring speakers' contents from talks and workshops, with recognition as a co-author to support their personal branding

Special Package for Speakers

Keynote Speakers · Panel Speakers · Workshop Instructors

- Speaker profile featured on the event's website and in the event's brochure
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EXCLUSIVE OPPORTUNITIES FOR EXPERTS & SPEAKERS

- Recognition alongside leading thinkers and specialists within a dedicated mental-health summit
- Opportunity to showcase and elevate your personal brand in the mental-health field
- Networking with other professionals and creating new pathways for collaboration
- A platform to present your perspectives, methodologies, and to offer products or services in a dedicated space
- Professionally produced videos shared across summit pages and promotional channels
- Opportunities for leadership and mentorship, supporting individuals whose lives and careers can be transformed through the expertise of the summit's speakers and panelists

SUMMIT PROGRAM OVERVIEW

DAY 1- FRIDAY, FEBRUARY 27, 2026 (OPENING DAY)

FOCUS: UNITY · AWARENESS · ENERGY

TIME SESSION DESCRIPTION

2:00 - 3:00 PM	REGISTRATION & WELCOME ARRIVAL, CHECK-IN, BADGE PICKUP AND REFRESHMENTS
3:00 - 3:45 PM	NETWORKING SESSION, MEET FACILITATORS, INTRODUCTIONS, ICE-BREAKER ACTIVITIES
3:45 - 4:15 PM	OPENING MEDITATION GUIDED GROUP MEDITATION TO SET COLLECTIVE INTENTION
4:15 - 4:45 PM	OPENING REMARKS, WELCOME BY HOSTS, OVERVIEW, SUMMIT GOALS
5:00 - 5:45 PM	KEYNOTE SPEAKER (DAY 1) "THE NEW PARADIGM OF TRANSFORMATIONAL GRIEF AWARENESS" - MITRA MOHAMADZADEH
5:45 - 6:15 PM	BREAK
6:15 - 7:00 PM	ENERGY HEALING SESSION
7:00 - 8:00 PM	INFORMAL MEET & CONNECT, MUSIC, PHOTO WALL

SUMMIT PROGRAM OVERVIEW

DAY 2 - SATURDAY, FEBRUARY 28, 2026 (LEARNING & INTEGRATION)

FOCUS: THEORY · PRACTICE · TOOLS

TIME SESSION DESCRIPTION

9:00 - 10:00 AM	REFRESHMENTS & MORNING THERAPEUTIC MINDFULNESS - MITRA MOHAMADZADEH
10:00 - 10:45 AM	KEYNOTE SPEAKER (DAY 2)
10:45 - 11:15 AM	MUSICAL INTERLUDE / BREAK
11:15 AM - 12:00 PM	WORKSHOP 1 - WORKSHOP 2
12:15 - 1:00 PM	WORKSHOP 3 - WORKSHOP 4
1:00 - 2:00 PM	LUNCH BREAK / ART THERAPY CORNER
2:00 - 2:45 PM	WORKSHOP 1 - WORKSHOP 2
3:00 - 3:45 PM	WORKSHOP 3 - WORKSHOP 4
4:00 - 5:00 PM	PANEL DISCUSSION "BUILDING THE MENTAL HEALTH TOOLKIT"
5:00 - 5:45 PM	NETWORKING WITH SPONSORS AND SPEAKERS
6:00 - 7:00 PM	CLOSING AND MEDITATION

SUMMIT PROGRAM OVERVIEW

DAY 3 - SUNDAY, MARCH 01, 2026 (HEALING & TRANSFORMATION)

FOCUS: SPIRITUALITY · MEANING · CLOSURE

TIME SESSION DESCRIPTION

9:00 - 10:00 AM	NETWORKING BREAKFAST
10:00 - 11:00 AM	SOUND HEALING JOURNEY
11:00 - 12:00 PM	PANEL - MODALITIES OF HEALING: INTEGRATIVE DISCUSSION
12:00 - 12:30 PM	COFFEE BREAK
12:30 - 1:15 PM	CLOSING KEYNOTE
1:15 - 2:00 PM	FINAL NETWORKING & CELEBRATION MUSIC · GROUP PHOTO · CERTIFICATES · THANK YOU CEREMONY

DATES AND LOCATION OF THE SUMMIT

Friday, February 27, 2026 - 2:00 - 7:00 p.m.

Saturday, February 28, 2026 - 9:00 a.m. - 7:00 p.m.

Sunday, March 01, 2026 - 9:00 a.m. - 1:00 p.m.

ADDRESS:

3760 14TH AVE., UNIT 600 , MARKHAM, ON - THE CURATORS HUB

SUMMIT TICKETS

EARLY BIRD TICKETS: C\$222 UNTIL DECEMBER 31, 2025

(INCLUDING ALL SUMMIT DAYS REFRESHMENTS, DAY 2 LIGHT LUNCH, DAYS 2 &3 LIGHT BREAKFAST, TRAINING AND WORKSHOPS, NETWORKING, AND HEALING SESSIONS + UPCOMING SURPRISES)

- **EARLY BIRD BUNDLE OF 5 TICKETS: \$1000**

REGULAR TICKETS: C\$333 FROM JANUARY 01, 2026

(INCLUDING ALL SUMMIT DAYS REFRESHMENTS, DAY 2 LIGHT LUNCH, DAYS 2 &3 LIGHT BREAKFAST, TRAINING AND WORKSHOPS, NETWORKING, AND HEALING SESSIONS + UPCOMING SURPRISES)

- **REGULAR BUNDLE OF 5 TICKETS: \$1500**



**ALLIANCE FOR MENTAL HEALTH
SUMMIT (GRIEF & LOSS)**

JOIN US TO MAKE A MOVEMENT IN OUR COMMUNITY



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